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THE ASSOCIATED PRESS-YAHOO POLL
WAVE 5
CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Right direction	24	28	26	22	20
Wrong track	75	71	74	77	79
Refused / Not Answered	1	1	1	1	0

MD2. When you think about how things are going in your life in general, would you say you are…

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Very happy	24	23	22	20	20
Somewhat happy	44	44	42	41	41
Neither happy nor unhappy	15	16	15	18	15
Somewhat unhappy	13	13	16	16	19
Very unhappy	4	3	4	5	5
Refused / Not Answered	0	0	0	0	0

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID, RANDOMIZE ALL THE NAMES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
George W. Bush	Wave 1	10	23	19	43	4	0
	Wave 2	11	24	16	44	5	0
	Wave 3	11	25	15	43	6	0
	Wave 4	10	24	17	44	5	1
	Wave 5	9	24	18	45	4	0
Nancy Pelosi	Wave 1	4	17	14	21	44	1
	Wave 2	4	17	15	21	42	0
	Wave 3	4	18	15	21	42	1
	Wave 4	4	19	17	19	40	1
	Wave 5	4	20	17	23	37	0
Hillary Clinton	Wave 1	17	29	14	33	7	1
	Wave 2	17	29	15	32	6	1
	Wave 3	21	27	13	32	7	0
	Wave 4	19	27	16	33	6	0
	Wave 5	18	29	19	30	4	0
Barack Obama	Wave 1	11	33	18	15	22	1
	Wave 2	14	33	19	16	19	0
	Wave 3	17	32	19	17	14	1
	Wave 4	20	28	19	24	9	0
	Wave 5	22	27	20	24	7	0
John McCain	Wave 1	5	34	23	10	28	0
	Wave 2	8	38	20	8	26	0
	Wave 3	10	40	20	8	21	1
	Wave 4	11	39	23	13	14	1
	Wave 5	11	39	24	16	10	0
Michelle Obama	Wave 5	11	19	15	20	34	0
Cindy McCain	Wave 5	5	22	11	6	56	1
Bill Clinton	Wave 1	22	31	17	26	5	1
	Wave 2	25	28	16	25	5	0
	Wave 3	23	28	15	28	6	0
	Wave 4	19	29	18	28	5	1
	Wave 5	16	33	20	28	4	0
Ralph Nader	Wave 5	3	18	24	16	38	0

FAV2. Do you have a favorable or unfavorable impression of…

[GRID, RANDOMIZE PARTIES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Refused / Not Answered
The Democratic Party	Wave 1	16	37	26	18	3
	Wave 2	17	36	28	17	2
	Wave 3	18	36	27	17	3
	Wave 4	19	35	26	18	2
	Wave 5	18	36	26	19	1
The Republican Party	Wave 1	9	31	32	24	5
	Wave 2	9	32	32	22	5
	Wave 3	9	35	29	22	4
	Wave 4	8	33	29	26	4
	Wave 5	8	33	33	23	4

LV1. Are you registered to vote?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Yes, at my current address	76	76	78	78	81
Yes, but at a different address	7	7	6	7	5
No	13	14	14	13	12
Not sure	3	2	2	2	2
Refused / Not Answered	0	0	0	0	0

LV6. How often would you say you vote?

	Wave 2	Wave 3	Wave 4	Wave 5
Always	40	43	42	42
Nearly always	30	30	28	31
Part of the time	10	9	10	9
Seldom	7	6	7	7
Never	13	13	12	10
Refused / Not Answered	0	0	0	0

LV7. Do you happen to know where people in your neighborhood go to vote, or not?

	Wave 2	Wave 3	Wave 4	Wave 5
Yes	80	84	83	86
No	20	16	17	14
Refused / Not Answered	0	0	0	0

LV3. How much interest do you have in following news about the campaign for president, a great deal, quite a bit, only some, very little, or no interest at all?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
A great deal	14	15	20	21	22
Quite a bit	31	33	34	35	38
Only some	33	33	30	28	25
Very little	14	11	10	10	10
No interest at all	7	7	6	6	5
Refused / Not Answered	0	0	0	0	0

CND1. How much thought, if any, have you given to candidates who may be running for president in 2008?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
A lot	28	29	37	48	50
Some	48	47	46	37	37
Not much	17	16	12	8	9
None at all	8	7	5	6	3
Refused / Not Answered	0	0	0	0	0

[ASK IN STATES WHERE PRIMARY OR CAUCUS HAS ALREADY BEEN HELD]
LV4A. As you may know, the 2008 presidential primary or caucus has already been held in your state. We know from talking to people about elections that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which one of the following statements best describes you?

	Wave 4	Wave 5
I did not vote in the 2008 presidential primary or caucus	30	28
I thought about voting in the 2008 presidential primary or caucus, but didn't	7	9
I usually vote, but didn't in the 2008 presidential primary or caucus	14	12
I'm sure I voted in the 2008 presidential primary or caucus	49	51
Refused / Not Answered	0	0

[ASK IF RESPONDENT ANSWERED "I'M SURE I VOTED IN THE 2008 PRESIDENTIAL PRIMARY OR CAUCUS" IN LV4A]
LV5A. In which party's primary or caucus did you vote?

[RANDOMIZE FIRST TWO RESPONSE OPTIONS]

	Wave 4	Wave 5
Democratic	60	65
Republican	38	31
Neither	1	3
Don't know	1	0
Didn't vote	0	0
Refused / Not Answered	0	0

[ASK IF RESPONDENT HAS VOTED IN DEMOCRATIC PRIMARY/CAUCUS]
AVT1A. For whom did you vote in the Democratic primary or caucus?

[RANDOMIZE FIRST 8 RESPONSE OPTIONS]

	Wave 4	Wave 5
Hillary Clinton	48	49
Barack Obama	42	50
John Edwards	4	0
Bill Richardson	1	0
Joe Biden	0	0
Chris Dodd	0	0
Mike Gravel	0	1
Dennis Kucinich	1	0
Someone else (specify)	0	0
Don't know	3	0
Refused / Not Answered	1	0

[ASK IF RESPONDENT HAS VOTED IN REPUBLICAN PRIMARY/CAUCUS]
AVT1B. For whom did you vote in the Republican primary or caucus?

[RANDOMIZE FIRST 8 RESPONSE OPTIONS]

	Wave 4	Wave 5
Rudy Giuliani	3	3
Fred Thompson	8	0
John McCain	35	65
Mitt Romney	22	5
Mike Huckabee	24	17
Duncan Hunter	0	0
Ron Paul	6	9
Tom Tancredo	0	0
Someone else (specify)	1	1
Don't know	1	0
Refused / Not Answered	0	0

LV31. On November 4, 2008, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

	1 Certain will NOT vote	2	3	4	5	6	7	8	9	10 Certain to vote	Refused / Not Answered
Wave 1	7	2	3	1	4	3	4	5	6	63	1
Wave 2	9	2	2	1	5	3	3	5	9	61	0
Wave 3	9	2	1	1	5	3	3	4	8	64	0
Wave 4	8	2	1	1	4	3	3	3	7	66	0
Wave 5	9	2	2	1	5	2	2	4	7	65	0

VOT3B. If the 2008 general election for President were being held today and these were the candidates, would you vote for…

[RANDOMIZE THE FIRST TWO]

	Wave 4	Wave 5
Barack Obama, the Democrat	34	37
John McCain, the Republican	35	36
Ralph Nader, the independent	3	2
Someone else (specify)	5	3
Don't know	22	22
Refused / Not Answered	0	0

[ASK IF ANSWERED "DON'T KNOW" OR REFUSED TO ANSWER VOT3B]
VOT3BA. If you had to choose, is there one of these candidates that you lean more toward?

[RANDOMIZE THE FIRST TWO]

Barack Obama, the Democrat	15
John McCain, the Republican	17
Ralph Nader, the independent	3
No, don't lean toward any of these candidates	25
Don't know	40
Refused / Not Answered	0

PRES. If the 2008 general election for President were being held today and these were the candidates, would you vote for…

[RECODED – VOT3B AND VOT3BA]

Barack Obama, the Democrat	40
John McCain, the Republican	39
Ralph Nader, the independent	3
Someone else	3
Don't know	14
Refused / Not Answered	0

[ASK IF OBAMA, MCCAIN OR NADER TO VOT3B]
VOT3BB. Are you certain to support (FILL RESPONSE FROM VOT3B) or do you think you might change your mind?

Certain to support (FILL RESPONSE FROM VOT3B)	79
Might change my mind	21
Refused / Not Answered	0

VP1. If Barack Obama chose Hillary Clinton as his vice-presidential running-mate, would it make you more likely to vote for the Democratic ticket in November, more likely to vote for the Republican ticket, or wouldn't it make much difference in your vote?

[RANDOMIZE THE FIRST TWO RESPONSE OPTIONS]

More likely to vote for the Democratic ticket	28
More likely to vote for the Republican ticket	25
Wouldn't make much difference in your vote	47
Refused / Not Answered	0

WRD1. What are the first few words that come to your mind when you think about each of the following candidates?

[open-end]

[RANDOMIZE]

Barack Obama

	WAVE 3	WAVE 5
No Response	17%	7%
Miscellaneous	1%	1%
Don't Know	3%	5%
Might support/maybe	2%	1%
Standing in Race	1%	0%
Reference to primary	0%	0%
I Will Support	0%	1%
I will Not Support	3%	2%
NET: Experience mention	**14%**	**14%**
Experience: Record, Qualif	0%	0%
Experience: Prev Career	1%	0%
Experience: Electability	2%	0%
Experience, Lack of	10%	13%
Experience: Not electable	1%	1%
NET: Personal mention	**56%**	**60%**
Personal: Strength	3%	3%
Personal: Inspiring	8%	8%
Personal: Honest	3%	3%
Personal: Ambitious	1%	1%
Personal: Intelligent	4%	4%
Personal: Patriotism	0%	0%
Personal: Wealth/Money	0%	0%
Personal: Attractive	1%	1%
Personal: Likeable/Nice	3%	1%
Personal: Gender/Feminist	0%	0%
Personal: Race	7%	6%
Personal: Religion	0%	0%
Personal: Muslim	4%	3%
Personal: Weak	1%	1%
Personal: Uninspiring	0%	0%
Personal: Dishonest	6%	9%
Personal: Unintelligent	0%	0%
Personal: Unpatriotic	1%	2%
Personal: Unattractive	0%	0%
Personal: Young	3%	6%
Personal: Not Likeable	3%	5%
Personal: moral/good	2%	3%
Personal: immoral/bad	1%	2%
Personal: naïve/unrealistic	0%	1%
Personal: other positive trait	2%	0%
Personal: other negative trait	2%	0%

	WAVE 3	WAVE 5
NET: Party mention	**1%**	**2%**
Party: Democrat	1%	2%
Party: Republican	0%	0%
Party: Independent/Maverick	0%	0%
Party: Uniter	0%	0%
Party: Divider	0%	0%
NET: Association mention	**11%**	**23%**
Assoc: Other Neutral	2%	0%
Assoc: Bush	0%	0%
Assoc: scandal	0%	0%
Assoc: Insider/Politician	0%	0%
Assoc: Outsider/Change	8%	20%
Assoc: Cares about people like me	1%	1%
Assoc: reference to spouse	0%	1%
Assoc: beholden to special interests (esp blacks)	0%	0%
Assoc: Other Positive	0%	0%
Assoc: Other Negative	0%	1%
NET: Issues mention	**6%**	**14%**
Issues: Other Neutral	0%	0%
Issues: Iraq/Terrorism	0%	1%
Issues: Foreign Policy	0%	0%
Issues: Economy	0%	1%
Issues: Immigration	0%	0%
Issues: Social Issues	0%	1%
Issues: Conservative/Traditional	0%	0%
Issues: Moderate	0%	0%
Issue: Liberal	4%	6%
Issue: social welfare (health care, education, etc)	0%	0%
Issue: No substance	0%	3%
Issues: Other Positive	1%	0%
Issues: Other Negative	1%	0%

John McCain

	WAVE 3	WAVE 5
No Response	23%	8%
Miscellaneous	1%	0%
Don't Know	12%	5%
Might support/maybe	2%	1%
Standing in Race	1%	1%
Reference to primary	0%	1%
I Will Support	1%	1%
I will Not Support	1%	2%
NET: Experience mention	**16%**	**19%**
Experience: Other	0%	0%
Experience: Record, Qualif	3%	8%
Experience: Prev Career	0%	0%

	WAVE 3	WAVE 5
Experience: Military Service	10%	9%
Experience: Electability	1%	0%
Experience, Lack of	0%	0%
Experience: Not electable	1%	1%
Experience: Other negative trait	0%	0%
NET: Personal mention	**39%**	**56%**
Personal: Other Neutral	0%	0%
Personal: Strength	4%	7%
Personal: Inspiring	0%	0%
Personal: Honest	5%	5%
Personal: Ambitious	0%	0%
Personal: Intelligent	2%	2%
Personal: Patriotism	1%	3%
Personal: Wealth/Money	0%	1%
Personal: Attractive	0%	0%
Personal: Likeable/Nice	1%	1%
Personal: Cheater/Adulterer	0%	0%
Personal: Gender/Feminist	0%	0%
Personal: Race	0%	0%
Personal: Old	9%	19%
Personal: Religion	0%	0%
Personal: Weak	0%	1%
Personal: Uninspiring	1%	1%
Personal: Dishonest	2%	4%
Personal: Lazy	0%	0%
Personal: Unintelligent	0%	1%
Personal: Unpatriotic	0%	0%
Personal: Unattractive	0%	0%
Personal: Not Likeable	2%	3%
Personal: moral/good	5%	4%
Personal: immoral/bad	1%	1%
Personal: naïve/unrealistic	0%	0%
Personal: other positive trait	1%	1%
Personal: other negative trait	2%	2%
NET: Party mention	**3%**	**7%**
Party: Other	0%	0%
Party: Democrat	1%	1%
Party: Republican	1%	5%
Party: Independent/Maverick	0%	1%
Party: Uniter	0%	0%
Party: Divider	0%	0%
NET: Association mention	**5%**	**16%**
Assoc: Other Neutral	0%	0%
Assoc: Bush	1%	7%
Assoc: scandal	0%	0%
Assoc: Insider/Politician	2%	7%
Assoc: Outsider/Change	0%	0%
Assoc: Cares about people like me	0%	0%
Assoc: reference to spouse	0%	0%

	WAVE 3	WAVE 5
Assoc: reference to VP	0%	0%
Assoc: beholden to special interests (esp blacks)	0%	1%
Assoc: Other Negative	0%	0%
NET: Issues mention	**9%**	**16%**
500 Issues: Other Neutral	0%	0%
501 Issues: Iraq/Terrorism	3%	6%
502 Issues: Foreign Policy	0%	0%
503 Issues: Economy	0%	1%
504 Issues: Immigration	1%	0%
505 Issues: Social Issues	0%	1%
506 Issues: Conservative/Traditional	2%	3%
507 Issues: Moderate	1%	2%
508 Issue: Liberal	1%	1%
510 Issue: social welfare (health care, education, etc)	0%	0%
511 Issue: No substance	0%	0%
598 Issues: Other Positive	1%	0%
599 Issues: Other Negative	0%	1%

IMG1. Please tell me how well each word describes [INSERT NAME OF CANDIDATE].

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]
[RANDOMIZE LIST OF CANDIDATES]

Barack Obama

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	18	23	28	23	8
	Wave 3	17	21	25	30	7
	Wave 4	19	22	28	29	3
	Wave 5	19	22	26	31	2
Decisive	Wave 1	21	31	28	11	9
	Wave 3	20	31	27	14	8
	Wave 4	24	31	27	14	3
	Wave 5	26	31	25	16	2
Strong	Wave 1	19	29	27	15	9
	Wave 3	19	28	26	19	7
	Wave 4	22	28	29	19	3
	Wave 5	23	28	26	21	3
Honest	Wave 1	18	28	29	16	9
	Wave 3	21	26	26	19	8
	Wave 4	27	27	26	17	3
	Wave 5	29	26	23	19	3

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Experienced	Wave 1	33	35	18	6	9
	Wave 3	36	31	18	7	7
	Wave 4	40	31	20	6	3
	Wave 5	44	28	20	5	2
Compassionate	Wave 1	18	28	29	16	9
	Wave 3	17	25	29	21	8
	Wave 4	20	30	27	19	3
	Wave 5	22	27	27	21	2
Refreshing	Wave 1	23	25	24	20	9
	Wave 3	21	20	24	27	8
	Wave 4	24	23	24	26	3
	Wave 5	25	21	23	29	3
Ethical	Wave 1	18	28	29	16	9
	Wave 3	20	26	26	20	8
	Wave 4	26	26	26	19	3
	Wave 5	28	27	23	20	3
Attractive	Wave 1	21	27	27	16	9
	Wave 3	21	23	27	21	8
	Wave 4	21	26	30	20	3
	Wave 5	21	26	29	22	3
Inspiring	Wave 4	24	22	26	25	3
	Wave 5	25	22	22	29	3

John McCain

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	17	34	28	11	10
	Wave 3	16	30	30	15	10
	Wave 4	19	32	34	11	3
	Wave 5	19	32	33	13	3
Decisive	Wave 1	16	32	29	13	11
	Wave 3	14	27	28	21	10
	Wave 4	16	28	35	17	3
	Wave 5	17	29	32	18	3
Strong	Wave 1	16	29	28	17	10
	Wave 3	13	24	28	25	10
	Wave 4	15	26	32	24	3
	Wave 5	16	27	31	24	3
Honest	Wave 1	15	31	29	14	11
	Wave 3	15	28	27	20	10
	Wave 4	17	29	33	17	3
	Wave 5	19	32	29	19	3

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Experienced	Wave 1	12	25	30	22	10
	Wave 3	10	21	28	30	10
	Wave 4	11	22	32	32	3
	Wave 5	8	19	33	37	3
Compassionate	Wave 1	16	35	28	9	11
	Wave 3	16	31	31	12	11
	Wave 4	20	36	31	10	3
	Wave 5	20	36	29	11	3
Refreshing	Wave 1	28	38	18	5	11
	Wave 3	26	35	21	7	10
	Wave 4	35	37	20	4	4
	Wave 5	40	33	18	6	3
Ethical	Wave 1	15	30	29	14	10
	Wave 3	14	28	28	18	11
	Wave 4	16	31	34	15	3
	Wave 5	17	31	31	17	3
Attractive	Wave 1	28	41	16	4	11
	Wave 3	27	36	21	5	11
	Wave 4	36	39	18	3	3
	Wave 5	41	34	19	3	3
Inspiring	Wave 4	28	35	26	8	3
	Wave 5	33	32	23	9	3

IMG3. Which candidate…

Is the person you'd MOST like to have at your summer barbecue?

Barack Obama	52
John McCain	45
Refused / Not Answered	4

ISS2. How important is each of the following issues to you personally?

[GRID, RANDOMIZE ISSUES]

		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
The economy	Wave 1	1	2	13	38	46	0
	Wave 2	1	2	11	34	52	1
	Wave 3	1	1	10	30	56	0
	Wave 4	1	1	8	23	66	1
	Wave 5	1	1	8	28	63	0

		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
The situation in Iraq	Wave 1	3	5	14	34	45	0
	Wave 2	2	4	15	33	46	0
	Wave 3	2	3	16	32	45	1
	Wave 4	2	4	14	33	47	1
	Wave 5	2	4	15	35	43	0
Terrorism	Wave 1	2	6	17	31	44	0
	Wave 2	2	6	18	29	45	1
	Wave 3	2	6	16	29	46	0
	Wave 4	2	5	18	28	46	1
	Wave 5	2	6	18	31	42	0
Health care	Wave 1	2	4	16	31	48	0
	Wave 2	2	5	12	29	53	0
	Wave 3	2	4	13	28	53	0
	Wave 4	2	5	12	25	56	1
	Wave 5	2	5	14	28	50	1
Social security	Wave 1	2	5	17	34	42	0
	Wave 2	2	5	16	30	47	0
	Wave 3	2	4	16	29	48	1
	Wave 4	2	4	17	28	49	1
	Wave 5	2	5	16	31	46	0
Political corruption	Wave 1	3	6	19	32	39	0
	Wave 2	2	6	17	31	43	1
	Wave 3	3	4	16	33	44	1
	Wave 4	2	5	16	29	48	0
	Wave 5	3	5	18	33	40	1
Gas prices	Wave 1	2	5	16	30	47	0
	Wave 2	2	5	14	30	48	0
	Wave 3	2	4	15	28	51	1
	Wave 4	2	3	11	24	59	1
	Wave 5	1	2	9	21	66	0
Taxes	Wave 1	2	5	22	36	34	0
	Wave 2	1	4	19	33	41	1
	Wave 3	2	5	17	34	43	1
	Wave 4	1	5	15	32	46	0
	Wave 5	1	3	19	35	41	0
Immigration	Wave 1	4	10	23	28	35	0
	Wave 2	4	9	23	27	37	0
	Wave 3	3	9	24	25	38	1
	Wave 4	4	7	26	26	36	1
	Wave 5	4	12	24	27	31	1

		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
Same-sex marriage	Wave 1	37	15	18	12	18	0
	Wave 2	37	15	17	12	18	0
	Wave 3	34	15	18	12	20	0
	Wave 4	35	15	17	13	20	0
	Wave 5	41	14	16	12	17	0
Abortion	Wave 1	19	15	24	19	23	0
	Wave 2	17	16	24	19	23	1
	Wave 3	17	16	25	20	22	0
	Wave 4	17	17	25	18	23	1
	Wave 5	19	16	22	20	22	0
The environment	Wave 1	3	9	24	32	31	0
	Wave 2	3	9	25	29	33	0
	Wave 3	4	8	25	29	34	1
	Wave 4	4	9	23	30	34	0
	Wave 5	5	10	22	29	33	1
Federal budget deficit	Wave 1	-	-	-	-	-	-
	Wave 2	3	9	23	31	34	1
	Wave 3	2	6	22	35	34	1
	Wave 4	2	5	19	34	39	1
	Wave 5	2	6	22	32	36	1
Stem cell research	Wave 1	-	-	-	-	-	-
	Wave 2	11	17	31	21	20	0
	Wave 3	11	14	31	21	22	1
	Wave 4	12	17	29	22	20	1
	Wave 5	12	17	29	22	19	0
Affirmative action	Wave 1	-	-	-	-	-	-
	Wave 2	19	19	28	19	14	1
	Wave 3	19	17	27	21	16	1
	Wave 4	19	18	26	20	16	1
	Wave 5	22	17	27	20	14	1
Gun control	Wave 1	-	-	-	-	-	-
	Wave 2	12	15	25	21	26	0
	Wave 3	13	16	24	21	25	0
	Wave 4	11	16	26	22	23	0
	Wave 5	14	16	24	22	24	0
Housing prices	Wave 1	-	-	-	-	-	-
	Wave 2	5	10	26	29	29	0
	Wave 3	5	9	27	28	30	0
	Wave 4	5	8	27	30	29	0
	Wave 5	4	10	28	30	27	1
Education	Wave 4	3	4	16	33	43	1
	Wave 5	2	5	17	34	41	1

ISS33. Who do you trust to do a better job of handling each of these issues?

[GRID, RANDOMIZE ISSUES]
[RANDOMIZE RESPONSE CATEGORIES, EXCEPT BOTH EQUALY AND NEITHER]

	Barack Obama	John McCain	Both Equally	Neither	Refused / Not Answered
The economy	32	28	18	20	1
The situation in Iraq	33	39	10	16	1
Terrorism	20	44	21	13	2
Health care	37	23	17	20	2
Social security	30	27	19	22	1
Political corruption	27	23	21	28	1
Gas prices	28	20	18	32	1
Taxes	30	31	17	20	2
Immigration	24	30	21	24	1
Same-sex marriage	26	22	21	31	1
Abortion	27	24	23	25	1
The environment	34	15	29	21	1
Federal budget deficit	30	24	18	27	1
Stem cell research	31	19	25	24	1
Affirmative action	37	17	23	21	2
Gun control	23	31	23	21	1
Education	35	20	28	17	1
Housing prices	25	17	27	29	1

INT4. Do any of the following words describe how you feel about the upcoming presidential election? Check all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Excited	11	13	17	19	20
Interested	43	42	45	44	45
Frustrated	32	32	30	36	38
Bored	10	14	14	14	13
Angry	10	9	8	12	13
Proud	6	7	10	10	14
Hopeful	42	43	45	43	43
Overwhelmed	11	12	13	13	12
Helpless	16	18	16	19	23
None of the above	9	10	8	8	7
Refused / Not Answered	0	0	0	0	0

EC1. How easy or difficult is it for you and your family to get ahead financially these days?

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

	Wave 1	Wave 5
Very easy	3	2
Somewhat easy	8	10
Neither easy nor difficult	25	24
Somewhat difficult	31	31
Very difficult	33	33
Refused / Not Answered	0	0

EC5. How much do you worry about each of the following?

[GRID, RANDOMIZE ITEMS]
[REVERSE RESPONSE CATEGORIES FOR HALF OF THE SAMPLE]

		A lot	Some	Not much	Not at all	Refused / Not Answered
Facing major unexpected medical expenses	Wave 2	33	32	23	12	0
	Wave 5	35	32	21	12	0
Losing your job	Wave 2	15	19	25	40	1
	Wave 5	19	19	26	34	1
Seeing the value of your stocks and retirement investments drop	Wave 2	24	31	18	27	1
	Wave 5	30	28	15	25	1
Being unable to keep up with your mortgage and credit card payments	Wave 2	26	24	20	29	0
	Wave 5	29	24	21	25	1

EC11. Over the next six months, do you expect that increases in the price of gasoline will cause financial hardship for you or your family, or not?

Yes, a SERIOUS hardship	47
Yes, but not a SERIOUS hardship	43
No, no hardship	10
Refused / Not Answered	0

EC12. As a result of recent increases in energy prices, would you say you have or have not done each of the following?

[GRID, RANDOMIZE ITEMS]

	Yes	No	Does not apply to me	Refused / Not Answered
Reduced the amount of driving you do	73	19	7	0
Turned down the heat or air conditioning in your home	64	28	8	1
Thought seriously about purchasing a more fuel-efficient vehicle	40	43	16	0
Changed your vacation plans to stay closer to home	48	29	23	0
Cut back on other expenses	75	19	5	0

IMG6. The following are phrases some people use to describe political candidates. For each phrase, please tell me if it describes [INSERT CANDIDATE] not at all well, slightly well, somewhat well, or very well.

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]
[LIST OF CANDIDATES TO INSERT, ASK THEM ALL, RANDOMIZE]

Barack Obama

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He understands the problems of ordinary Americans	27	24	23	22	3
He is too negative	54	23	11	8	4
He will be a good leader of the military	44	26	16	11	3
He is a problem-solver	27	30	23	17	3
He is innovative	23	29	27	18	3
He is too young	41	25	16	14	4
He will work with both Democrats and Republicans	26	28	23	19	3
He will fight for the less privileged	20	25	27	26	3
He flip-flops on important issues	34	29	17	16	4
He cares about people like you	29	25	21	22	3
He will keep America safe	35	26	21	15	3
He shares your values	36	22	21	17	3
He is too liberal	28	28	17	23	3
He is too conservative	62	22	9	3	3
He will improve America's standing in the world	32	22	22	21	3
He supports the interests of big business over the public interest	47	27	14	8	4
He will be strongly influenced by lobbyists	32	32	18	14	3

John McCain

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
He understands the problems of ordinary Americans	28	36	24	9	4
He is too negative	42	33	14	6	4
He will be a good leader of the military	14	22	29	32	4
He is a problem-solver	22	35	29	11	3
He is innovative	34	38	19	4	4
He is too old	30	28	18	20	4
He will work with both Democrats and Republicans	22	35	27	13	3
He will fight for the less privileged	34	38	18	7	3
He flip-flops on important issues	37	34	14	10	4
He cares about people like you	31	35	21	10	3
He will keep America safe	18	25	30	22	4
He shares your values	34	32	22	9	3
He is too liberal	52	31	10	4	4
He is too conservative	36	30	17	13	4
He will improve America's standing in the world	29	34	23	10	4
He supports the interests of big business over the public interest	25	31	21	19	4
He will be strongly influenced by lobbyists	28	36	19	13	4

RAC2. Please tell me if you find each of the following groups likable or unlikable:

[GRID, RANDOMIZE]

	Extremely likable	Very likable	Somewhat likable	Neutral	Somewhat unlikable	Very unlikable	Extremely unlikable	Refused / Not Answered
[RANDOMLY ASSIGN]: Blacks / African-Americans / Americans whose parents are from Africa	14	18	13	45	5	2	2	1
[RANDOMLY ASSIGN]: Hispanic Americans / Hispanic immigrants	11	14	17	41	8	4	4	1
[RANDOMLY ASSIGN]: Illegal immigrants / Legal immigrants	9	12	12	34	12	7	12	1
Catholics	15	20	13	43	5	2	1	1
Evangelical Christians	13	14	11	40	10	6	5	1

GOD1. Do you believe in God or a universal spirit?

Yes, believe in God or a universal spirit	93
No, do not believe in God or a universal spirit	7
Refused / Not Answered	0

[ASK IF "YES" TO GOD 1]
GOD2. How certain are you about this belief? Are you absolutely certain, fairly certain, not too certain, or not at all certain?

Absolutely certain	78
Fairly certain	18
Not too certain	3
Not at all certain	1
Refused / Not Answered	0

[ASK IF "YES" TO GOD 1]
GOD3. Which comes closest to your view of God?

[RANDOMIZE RESPONSES]

God is a person with whom people can have a relationship	73
God is an impersonal force	26
Refused / Not Answered	1

CND2. Do you think Hillary Clinton was treated more harshly because she is a woman, less harshly because she is a woman, or was she treated no differently?

More harshly because she is a woman	39
Less harshly because she is a woman	8
No differently	52
Refused / Not Answered	0

IMG7. Which best describes your feelings about John McCain?

[RANDOMIZE RESPONSES]

McCain will continue the policies of George W. Bush	61
McCain will take the country in a new direction	37
Refused / Not Answered	3

VP2. Thinking about the qualities that a candidate for VICE-PRESIDENT might have, please tell us whether each of the following qualities would make a stronger or weaker candidate.

[GRID, RANDOMIZE ITEMS]

	Much Weaker Candidate	Somewhat Weaker Candidate	Make No Difference	Somewhat Stronger Candidate	Much Stronger Candidate	Refused / Not Answered
Being a woman	5	11	69	10	5	1
Being black	7	10	76	5	1	1
Being Hispanic	9	13	71	5	1	1
Having experience in Washington	1	4	23	47	25	1
Having served in the military	1	2	39	41	17	1
Having experience in the business world	1	2	27	50	19	1

PIN2. Have you ever…

[GRID, RANDOMIZE ITEMS]

		Yes, within the last year	Yes, but longer than a year ago	No	Refused / Not Answered
Contributed money to a candidate running for public office	Wave 1	6	14	79	0
	Wave 2	6	13	80	0
	Wave 3	7	13	79	0
	Wave 4	8	12	80	0
	Wave 5	9	11	80	0
Contacted any elected official	Wave 1	16	21	62	1
	Wave 2	16	19	64	1
	Wave 3	15	21	63	0
	Wave 4	17	19	63	1
	Wave 5	16	19	64	1
Signed or circulated a petition	Wave 1	20	36	43	1
	Wave 2	19	31	50	0
	Wave 3	18	35	47	0
	Wave 4	20	33	47	0
	Wave 5	21	29	50	0
Attended a campaign event	Wave 1	5	20	75	0
	Wave 2	5	18	77	0
	Wave 3	5	18	76	0
	Wave 4	7	17	76	0
	Wave 5	6	16	77	0
Signed up for a political candidate's or political party's e-mail list	Wave 1	8	9	83	0
	Wave 2	8	8	84	1
	Wave 3	8	8	83	0
	Wave 4	11	7	81	0
	Wave 5	10	6	83	1
Volunteered or worked on behalf of a candidate, party or political issue	Wave 1	-	-	-	-
	Wave 2	4	13	82	1
	Wave 3	4	14	81	0
	Wave 4	4	13	82	0
	Wave 5	4	13	83	0

MOB1. Recently, have you personally been contacted by any candidates, campaigns, or other groups urging you to vote in a particular way in the upcoming presidential elections, or not?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Yes, have been contacted	24	19	24	30	24
No, have not been contacted	75	80	76	70	76
Refused / Not Answered	0	1	0	0	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]
MOB2. How were you contacted? Were you contacted…

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
By phone	75	75	78	86	80
By postal mail	56	51	52	46	52
By email	24	26	24	23	25
In person at your home	8	8	8	8	8
In person at your work or school	2	1	2	2	2
In person at some other place like a shopping mall or church	4	3	3	4	7
Some other way (SPECIFY):	1	1	1	1	1
Refused / Not Answered	0	0	0	0	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]
MOB3. When you were contacted, were you urged to vote for…

[RANDOMIZE THE FIRST TWO]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Democrats	27	27	31	35	41
Republicans	23	28	25	18	17
Both	45	41	39	43	39
Other (SPECIFY):	4	2	4	2	3
Refused / Not Answered	1	1	1	1	0

AD1. In the last week, have you personally seen any television ads for any of these presidential candidates? Mark all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Hillary Clinton	23	30	35	41	8
Barack Obama	19	28	33	40	31
John Edwards	12	17	18	-	-
Rudy Giuliani	13	16	15	-	-
Fred Thompson	7	9	9	-	-
John McCain	9	13	24	29	33
Mitt Romney	9	16	19	-	-
Mike Huckabee	-	13	16	-	-
Some other presidential candidate (SPECIFY)	1	1	1	0	0
None of the above	71	62	55	54	61
Refused / Not Answered	1	1	2	1	0

MED3. Have YOU done any of the following activities ONLINE?

[GRID, RANDOMIZE ITEMS]

	No	Yes, within the last month	Yes, within the last year	Yes, more than a year ago	Refused / Not Answered
Read political news stories from a news website	61	33	5	1	1
Visited candidates' web sites	81	9	8	1	1
Participated in message boards, chat rooms, or discussion groups about politics	93	3	2	1	1
Gotten information about candidate's issue positions	70	17	12	2	1
Gotten information about when or where to vote	83	5	8	3	1
Contributed money to a candidate or political cause	89	4	3	3	1
Looked for more information about candidates' positions on the issues	71	15	12	1	1
Found out how the candidates were doing in public opinion polls	73	18	7	1	1
Checked the accuracy of claims made by or about the candidates	76	14	8	1	1
Watched video clips of a candidate's television ads	80	12	6	1	1
Emailed an election official	88	4	5	2	1
Received email about a political candidate	78	17	4	1	1

ID1. Generally speaking, do you consider yourself…

[REVERSE SCALE FOR HALF OF SAMPLE]

	Wave 1	Wave 3	Wave 4	Wave 5
Very liberal	5	7	5	6
Somewhat liberal	16	18	16	15
Moderate	42	41	42	42
Somewhat conservative	25	22	24	25
Very conservative	10	11	11	10
Refused / Not Answered	2	1	1	1

PID1. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Democrat	35	35	35	36	39
Republican	28	26	28	27	29
Independent	24	26	25	24	20
Some other party	1	1	1	1	1
None of these	12	11	11	11	10
Refused / Not Answered	0	0	0	0	1

[ASK IF DEMOCRAT OR REPUBLICAN IN PID1]
PID2. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Strong	52	52	52	54	57
Not very strong	47	47	48	45	42
Refused / Not Answered	0	0	0	0	1

[ASK IF INDEPENDENT, NONE OF THESE OR REFUSED / NOT ANSWERED IN PID1]
PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Closer to the Democratic Party	31	31	31	29	29
Closer to the Republican Party	25	25	27	25	24
Neither	43	43	43	45	46
Refused / Not Answered	1	0	0	0	1

[COMBINED VARIABLE, PID1 AND PID3]
PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Democrat	46	47	46	47	48
Republican	37	36	38	36	36
Independent	8	9	8	9	7
Some other party	1	1	1	1	1
None of these	8	7	7	8	7
Refused / Not Answered	0	0	0	0	1

[ASK IF YES, **AT MY CURRENT ADDRESS** OR YES, **BUT AT A DIFFERENT ADDRESS** IN LV1]
REG1. Do the state records show that you are currently registered as a Republican, a Democrat, an Independent, or do voters not register by party in your state?

	Wave 3	Wave 4	Wave 5
I'm registered as a Democrat	36	39	40
I'm registered as a Republican	29	29	29
I'm registered as unaffiliated or Independent	14	14	13
My state does not allow registration with a party	4	5	5
I'm not sure	16	13	13
Refused / Not Answered	0	0	0

REL1. Would you describe yourself as a born-again or evangelical Christian, or not?

	Wave 1	Wave 5
Born-again or evangelical Christian	36	38
Neither born-again nor evangelical Christian	63	60
Refused / Not Answered	2	2

REL2. What is your religious preference?

	Wave 1	Wave 5
Protestant	33	34
Catholic	23	23
Mormon	2	2
Jewish	2	2
Some other religion (SPECIFY)	20	20
None	20	18
Refused / Not Answered	1	1

[ASK IF "PROTESTANT" IN REL2]
REL5. To which Protestant church or group do you belong?

Baptist	29
Methodist	13
Lutheran	12
Presbyterian	7
Pentecostal	4
Episcopalian	2
Church of Christ or Disciples of Christ	3
Holiness	0
Reformed	0
Adventist	0
Church of God	2
Nondenominational or Independent Church	12
Just a Protestant	11
Something else (SPECIFY)	3
Refused / Not Answered	1

REL3. How often do you attend religious services?

	Wave 1	Wave 5
More than once a week	12	12
Once a week	21	22
A few times a month	9	10
A few times a year	30	29
Never	27	27
Refused / Not Answered	0	0

PLS1. In the last month, did you happen to read or hear about any public opinion polls about the presidential election, or not?

	Wave 2	Wave 3	Wave 5
Yes, have read or heard about public opinion polls about the upcoming presidential election	53	62	50
No, have not read or heard anything about public opinion polls about the upcoming presidential election	46	37	49
Refused / Not Answered	1	0	0

[ASK IF HAVE READ OR HEARD ABOUT PUBLIC OPINION POLLS ABOUT THE UPCOMING PRESIDENTIAL ELECTION]
PLS2. Please tell us anything you can remember about the polls you might have read or heard about. If you can remember who sponsored the poll(s), please tell us that too.

[OPEN-END]

PLS3. How important is it that your opinion is heard through participation in a public opinion poll or survey?

Extremely important	17
Very important	21
Somewhat important	31
Not too important	17
Not at all important	13
Refused / Not Answered	1

PLS4. When you are asked a question on a survey that makes you uncomfortable, how often do you skip it?

Always	3
Sometimes	23
Not too often	34
Never	40
Refused / Not Answered	0

PLS5. When you are asked a question on a survey that makes you uncomfortable, how often do you give an answer that is not completely true?

Always	4
Sometimes	7
Not too often	24
Never	65
Refused / Not Answered	0

DEMOGRAPHICS

AGE

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
18-29	22	22	22	22	22
30-44	28	28	27	27	27
45-59	28	28	28	28	28
60+	23	23	23	23	23

GENDER

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Male	48	48	48	48	48
Female	52	52	52	52	52

EDUCATION

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Less than high school	13	14	14	14	14
High school	32	32	32	31	31
Some college	28	27	28	28	28
Bachelors degree or higher	27	27	27	27	27

RACE / ETHNICITY

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
White, Non-Hispanic	70	69	69	69	69
Black, Non-Hispanic	11	11	11	11	11
Other, Non-Hispanic	5	5	5	5	5
Hispanic	12	13	13	13	13
2+ Races, Non-Hispanic	1	1	1	1	1

MARITAL STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Married	60	59	59	59	60
Single (never married)	22	22	22	22	20
Divorced	12	12	12	12	14
Widowed	5	5	5	5	4
Separated	2	2	2	2	2

HOUSEHOLD SIZE

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
1	17	17	17	18	17
2	38	38	38	38	39
3	19	19	19	18	19
4	16	16	15	16	15
5	7	7	7	7	7
6+	3	3	4	3	3

CHILDREN LIVING IN HOUSEHOLD

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
TOTAL ANY CHILDREN	32	31	31	30	30
Under 6	12	12	12	12	11
6-12	16	16	15	15	14
13-17	13	13	13	13	13
TOTAL NO CHILDREN	68	69	69	70	70

REGION

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Northeast	19	18	18	18	18
Midwest	22	22	22	22	22
South	36	36	36	36	37
West	23	23	23	23	23

METROPOLITAN STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Non-Metro	16	16	16	16	16
Metro	84	84	84	84	84

WORK STATUS

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
TOTAL EMPLOYED	58	59	58	59	60
I work as a paid employee	52	53	52	52	54
I am self-employed	4	5	5	4	5
I am an owner/partner in small business, professional practice, farm	2	1	2	2	1
I work at least 15 hrs/wk w/o pay in family business/farm	0	0	0	0	0
TOTAL NOT EMPLOYED	42	41	42	41	40
I am unemployed, temporarily laid off, but looking for work	5	5	5	5	4
I am retired	14	14	14	14	13
I am disabled	8	8	9	8	8
I am a homemaker	11	10	11	10	10
Other	4	4	4	4	4

INCOME

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
Under $15,000	15	15	15	14	14
$15,000 to less than $20,000	5	5	6	5	5
$20,000 to less than $25,000	7	8	7	8	8
$25,000 to less than $30,000	6	5	6	6	7
$30,000 to less than $40,000	15	15	14	14	14
$40,000 to less than $50,000	12	12	12	13	12
$50,000 to less than $75,000	21	21	21	21	21
$75,000 to less than $100,000	11	11	11	11	11
$100,000 or more	8	8	8	8	8

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel[SM], a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers. Persons in selected households are then invited by telephone to participate in the web-enabled KnowledgePanel[SM].   For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at http://www.knowledgenetworks.com/ganp/reviewer-info.html.

ABOUT KNOWLEDGE NETWORKS

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